

## CLAIMS

1. A media data display device for displaying, on a display screen, multimedia data comprising a plurality of media including moving  
5 images, comprising:  
a scaling determining unit operable to determine whether to display the moving images after changing their image size or to display the moving images without changing their image size; and  
a media data display unit operable to display multimedia data,  
10 the media data display unit displaying the moving images after switching whether to perform scaling or not based on a determination result from the scaling determining unit.
2. The media data display device according to claim 1,  
15 wherein the scaling determining unit makes the determination based on scaling determining information included in the multimedia data.
3. The media data display device according to claim 2,  
20 wherein the scaling determining information is flag information indicating whether to perform scaling.
4. The media data display device according to claim 1,  
wherein the scaling determining unit makes the determination  
25 based on the remaining capacity of a battery with which the media data display device is provided.
5. The media data display device according to claim 1,  
wherein the scaling determining unit includes a scaling setting

unit operable to set whether to display the moving images after changing their image size or to display the moving images without changing their image size.

5     6.     The media data display device according to claim 1,  
          wherein the scaling determining unit makes the determination based on an attribute of the moving images.

7.     A media data display device for displaying, on a display screen,  
10    multimedia data comprising a plurality of media including moving images, comprising:

          a scaling unit operable to scale the moving images with respect to a moving image display area in which the moving images can be displayed in the display screen, based on scaling specifying information  
15    that specifies a method for scaling the moving images; and

          a media data display unit operable to display the multimedia data, the media data display unit displaying the moving images scaled by the scaling unit in the moving image display area.

20    8.     The media data display device according to claim 7,  
          wherein the scaling unit obtains the scaling specifying information from the multimedia data.

9.     The media data display device according to claim 7 or 8, further  
25    comprising:

          a scaling determining unit operable to determine whether to display the moving images after changing their image size or to display the moving images without changing their image size,

          wherein the media data display unit displays the moving images

after switching whether to perform scaling or not based on a determination result from the scaling determining unit.

10. The media data display device according to claim 7, further  
5 comprising

a scaling method setting unit operable to set the scaling specifying information.

11. A media data display method for displaying, on a display screen,  
10 multimedia data comprising a plurality of media including moving images, comprising:

a scaling determining process of determining whether to display the moving images after changing their image size or to display the moving images without changing their image size; and

15 a media data display process of displaying the multimedia data, the media data display process displaying the moving images based on a determination result from the scaling determining process.

12. A media data display method for displaying, on a display screen,  
20 multimedia data comprising a plurality of media including moving images, comprising:

a scaling process of scaling the moving images with respect to a moving image display area in which the moving images can be displayed in the display screen, based on scaling specifying information that  
25 specifies a method for scaling the moving images; and

a media data display process of displaying the multimedia data, the media data display process displaying the moving images scaled by the scaling process in the moving image display area.

13. A media data display program for performing, with a computer, a media data display method for displaying, on a display screen, multimedia data comprising a plurality of media including moving images,

5 wherein the media data display program lets the computer perform a media display method comprising:

a scaling determining process of determining whether to display the moving images after changing their image size or to display the moving images without changing their image size; and

10 a media data display process of displaying the multimedia data, the media data display process displaying the moving images based on a determination result from the scaling determining process.

14. A media data display program for performing, with a computer, a  
15 media data display method for displaying, on a display screen, multimedia data comprising a plurality of media including moving images,

wherein the media data display program lets the computer perform a media data display method comprising:

20 a scaling process of scaling the moving images with respect to a moving image display area in which the moving images can be displayed in the display screen, based on scaling specifying information that specifies a method for scaling the moving images; and

a media data display process of displaying the multimedia data,  
25 the media data display process displaying the moving images scaled by the scaling process in the moving image display area.